

## How to clean your pet's ears

1. Before you begin cleaning your pet's ears, wash your hands and make sure your pet is calm and comfortable. You may want to clean their ears in a kitchen or bathroom with easy to wipe surfaces or place your pet on a towel to avoid spills on the carpet. Tip: Ear cleaning may be easier with two people so one can hold your pet still.
2. Gently fold back the ear flap to expose the ear canal and whilst holding the ear cleaner over the opening of the ear, gently apply enough solution to fill the ear canal.
3. After applying the solution, gently massage the base of the ear to distribute the ear cleaning solution as far as possible into the ear and to loosen wax and debris. You may wish to talk to your pet to reassure them and keep them calm.
4. The ear should be massaged for 10 seconds. Then stop and allow your pet to shake their head. Some solution may come out of the ear. Once your pet has finished shaking their head, take a cotton wool ball and gently rub the inside of the ear to remove dirt, debris and excess solution. Never use cotton buds as these may harm your pet's ears.
5. Once you have finished, reward your pet with a tasty treat!



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### The veterinary dermatology specialists

Nextmune is a leader in veterinary dermatology products and training. We bring innovative and proven dermatological products to the UK market and our advanced product range has been scientifically formulated to manage specific dermatological problems.

Nextmune UK works closely with the UK veterinary profession, providing products, training and support to veterinary surgeons and nurses. Our dedicated veterinary support team comprises leading European veterinary dermatology specialists.

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NEX005-B Ears

## Nextmune Ear Cleaning Range

Ear Cleaning Solutions for Healthy Ears in Dogs and Cats



Skin care from the dermatology specialists

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## Keeping your pet's ears healthy

If you notice:

- Your pet is scratching their ears
- Your pet is shaking their head more frequently
- A strong odour coming from the ear

then you should arrange a visit to your vet immediately as these are often the first signs of an ear problem.

Your veterinarian will examine your pet's ears and will be able to identify the cause.

Your vet may recommend ear cleaning at home as part of the management of the problem.

The Nextmune Ear Cleaning range has been specially formulated to clean your pet's ears and target the specific cause of the problem as identified by your vet.

Using the correct ear cleaner will help to keep your pet's ears clean and healthy.

## Why does my pet need an ear cleaner?

One of the most frequent reasons for owners to take their pet to the vet is due to an ear problem.

Factors that affect the cleanliness and health of your pet's ears may include: swimming, the shape of the ear canal, the amount of hair in the ear and the fact the ear flaps in some breeds overhang the ear canal. If your pet is predisposed to developing ear problems then ear cleaning is recommended.

Regular cleaning with the correct product from the Nextmune Ear Cleaning Range can help keep your pet's ears clean and healthy.



## Peptivet Ear Drops & Oto Gel

Peptivet Ear Drops & Oto Gel help maintain a healthy balance of microflora in the ear canal whilst soothing red and irritated ears. They are specially formulated to reduce itch, which may be particularly useful in dogs with environmental and food sensitivities.

Apply Peptivet Ear Drops daily for two weeks and then twice a week ongoing. Peptivet Oto Gel can be applied daily or once every 48 hours. Clean the ear with a suitable ear cleaner before each application of Drops or Gel.

Peptivet Ear Drops and Oto Gel can be used ongoing to help manage long term ear problems and keep the ears healthy. In dogs with narrow or hairy ear canals, use Peptivet Ear Drops.



## Clorexiderm Oto

Some dogs are more prone to ear problems than others. Dogs with ear flaps that overhang or dogs with tight, narrow and/or hairy ear canals, may get repeat ear problems and would benefit from long term ear cleaning. This is because their ears are likely to have increased heat, moisture, grease and wax which can lead to an imbalance of the microflora in the ear.

Clorexiderm Oto helps control the overgrowth of yeast and bacteria. It is specially formulated to reduce moisture, grease and wax to create and maintain a healthy environment in the ear.

Clorexiderm Oto should be applied 1-2 times a week or as indicated by your vet, to help keep your pet's ears healthy and remove excess wax.



## Otodine

Otodine is specially formulated to clean the ears and provide a strong antibacterial and antifungal action.

If your pet has been diagnosed with a bacterial and/or a fungal ear problem then Otodine can be used to clean the ears before medicated drops are administered. In cases where the ears are red and/or itchy, Otodine may be used on its own to clean and soothe the ears.

Otodine should be applied 5-10 minutes before the application of medicated drops.

Where your vet is concerned about ongoing bacterial growth in the ear, Otodine can be used 2-3 times a week or as indicated by your vet, as a routine ear cleaner to keep your pet's ears healthy.



## Otoact

Ear wax build up in dogs and some cats is not uncommon. It is healthy to have some degree of wax in the ears as it can help prevent dust, foreign objects and small organisms entering the ear. However, some dogs and cats suffer from an excessive build up and will benefit from having their ears cleaned.

Excessive wax build up may be uncomfortable for your pet, create odour and impair hearing, so it is advisable to regularly clean the ears.

Otoact has been specially formulated to break down heavy wax accumulations and is presented in a non-oily solution with a pleasant scent.

Otoact should be applied 2-3 times a week or as indicated by your vet to clean the ears and help remove excess wax.