

How to Shampoo Your Dog

Pre-Shampooing Steps:

Before you begin shampooing your dog, brush the coat to remove any loose fur.

Measure out the correct amount of shampoo and set to one side ready for application.

You can shampoo your dog in a sink, bath or shower. If shampooing your dog in a bath or shower, lay a towel or bath mat in the bath tub to avoid your pet slipping when you start washing them. Ensure you keep any doors closed to avoid your dog trying to escape.

If your dog gets nervous when bathing it may be better to have somebody to help hold the dog when bathing them.



Shampooing your dog:

It is important to ensure the water temperature is correct. Wet the entire coat with the luke warm water and apply the pre-measured amount of shampoo. Avoid getting water in your dog's ears.

Massage the shampoo through your dog's coat until a nice lather forms. Avoid shampooing your dog's face but ensure you apply the shampoo under the armpits, groin, stomach and paws.

Leave the shampoo on for the recommended time according to the product instructions.

Rinse your dog thoroughly to remove the shampoo and any residue from the coat. Allow your dog to shake excess water from the coat then dry the coat with a towel. Do not use a hair dryer.

Give your dog a nice treat to reward them!

Managing Your Pet's Skin Condition

If you notice your pet:

- Scratching their skin more than usual
- Licking/chewing their skin or paws more frequently
- Rubbing their face against furniture/carpet
- Has red skin or signs of a rash
- Has hair loss
- Has crusty skin
- Has greasy skin
- Has dry and/or flaky skin

then you should take your pet to the vet immediately as these are often the first signs of a skin problem.

Your vet will examine your pet's skin and may identify one or more of the following causes:

- Seasonal allergy
- Food allergy
- Bacterial skin problem
- Fungal skin problem
- Parasite problem

Why does my pet need a topical skin product?

Skin problems are one of the most common reasons for owners to take their pet to the vet. Your vet can investigate and run a series of tests to identify and understand the cause of the problem and recommend a suitable course of action. This may include the use of one or more topical skin products.

The Vetruus Topical Skin Range is useful in the short and long term management of a variety of skin problems.

Choosing the correct product or products and using them appropriately at home will help keep your pet's skin healthy and you and your pet happy.



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The veterinary dermatology specialists

Nextmune is a leader in veterinary dermatology products and training. We bring innovative and proven dermatological products to the UK market and our advanced product range has been scientifically formulated to manage specific dermatological problems.

Nextmune UK works closely with the UK veterinary profession, providing products, training and support to veterinary surgeons and nurses. Our dedicated veterinary support team comprises leading European veterinary dermatology specialists.

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Nextmune Topical Skin Range

Topical Skin Products for Healthy Skin in Dogs & Cats



Skin care from the dermatology specialists

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CLX Wipes

CLX Wipes are an easy to use antibacterial and antifungal wipe for dogs and cats. Your vet may recommend CLX Wipes for use in areas such as:

- Skin folds
- Facial folds
- Ear flaps
- Paws

CLX Wipes come in a pack of 40 large wipes for ongoing maintenance cleansing, or a small and convenient Pocket size which can be easily carried and used for wiping the paws after walks.

CLX Wipes should be applied 1-2 times a day or as advised by your vet. Wipe onto the skin or in between the paws to keep these areas clean and free from yeast and bacteria.



Clorexiderm Spot Gel

Clorexiderm Spot Gel is an easy to use long lasting antibacterial and antifungal skin gel. Your vet may recommend Clorexiderm Spot Gel for:

- Lip folds
- Paws
- Ear flaps
- Skin
- Minor cuts/wounds

The special gel formulation provides good adhesion to the skin and acts as a barrier to prevent saliva and other contaminants from penetrating the skin.

Clorexiderm Spot Gel should be applied 2-3 times a day or as advised by your vet.



Zincoseb Shampoo & Spray

Zincoseb Shampoo & Spray has been specially formulated to reduce the build up of grease and scale, soothe the skin, cleanse the fur and limit the overgrowth of yeast and bacteria on the skin.

Zincoseb Spray is an easy to use spray which helps manage the build up of grease and scale as well as reduce the overgrowth of yeast and bacteria. It can be used in between Zincoseb Shampoo baths or on its own in localised areas.

Zincoseb Shampoo is a useful shampoo to help manage greasy, crusty skin with or without the presence of yeast and bacteria.

Zincoseb Shampoo should be used 1-2 times a week or as advised by your vet.

How to use Zincoseb Shampoo:

- Wet the coat with lukewarm water
- Apply the shampoo and massage over the body and leave for 5-6 minutes
- Rinse with lukewarm water
- Dry the coat well



Ermidra Rehydration Range

Many animals suffering with a skin problem due to environmental factors such as pollen or food intolerance may present with:

- Red skin
- Itchy skin
- Dry skin

In many of these cases your pet will be in need of a topical product to rehydrate, soothe and moisturise the skin.

The Ermidra range comes in a Shampoo for wet bathing or an easy to use Spray and a Foam for dry shampooing. Each product has been specially formulated to soothe and rehydrate your pet's skin and reduce redness, itching and dry skin.

Ermidra Shampoo should be applied 1-2 times a week or as indicated by your vet.

Ermidra Spray and Foam should be applied 2-3 times a day or as indicated by your vet. They can also be used after shampooing.



Clorexiderm 4% Shampoo, Spray & Foam

The Clorexiderm 4% products have been specially formulated to provide a strong action against bacteria and yeast which often cause skin problems. They also contain Lanolin, Glycerin and Propylene Glycol to soothe your pet's skin which is especially useful as the skin in these instances can often be sore and irritated.

Clorexiderm 4% Shampoo is ideal if all over bathing of the skin is required.

- Apply the shampoo for 5-10 minutes
- Rinse and dry the coat.

Clorexiderm 4% Shampoo should be applied twice a week or as indicated by your vet.

Clorexiderm 4% also comes in an easy to use Spray and Foam to help compliance and ensure better long-term management of your pet's skin. Clorexiderm Spray and Foam should be applied daily in between baths if wet bathing is required with Clorexiderm Shampoo.

Clorexiderm 4% Spray and Foam can be used on their own on localised areas where shampooing may be unnecessary, such as:

- Paws
- Abdomen
- Armpit
- Groin
- Head

The spray and foam can be used instead of shampoo if bathing your dog is difficult to do or wet bathing is unlikely to be tolerated.

