

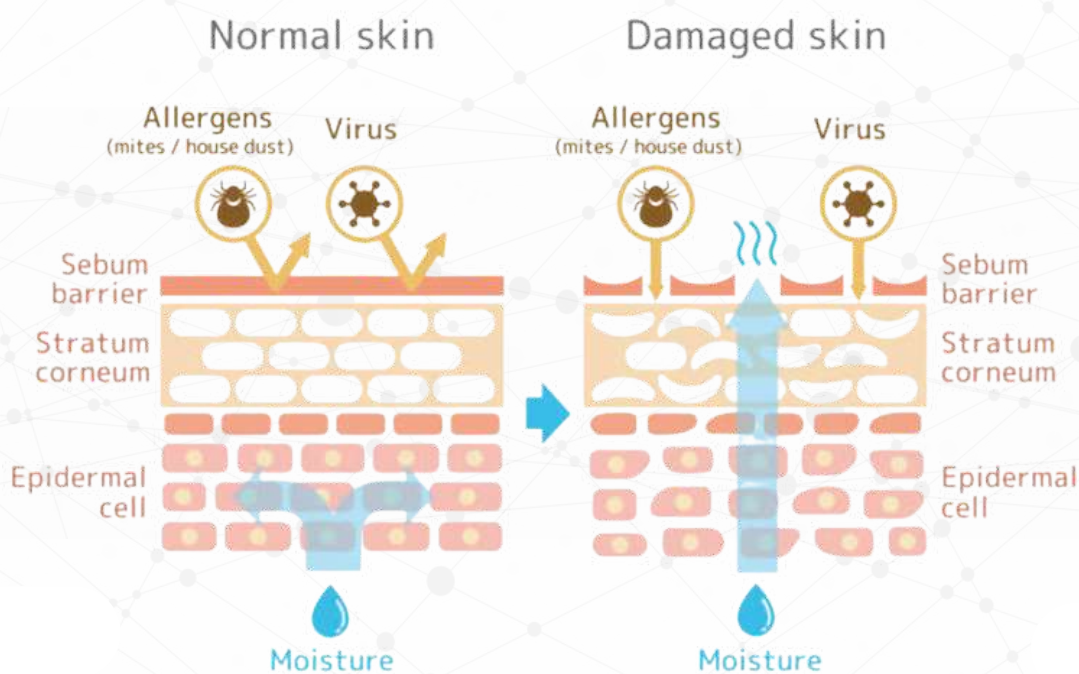
# ATOP-7 Skin Range



Skin Barrier  
Restoring Skin  
Range



The skin barrier is the protective layer on the surface of the skin that acts as a defence against allergens, pathogens and other environmental irritants. Allergic animals are known to have an impaired skin barrier function and this can result in symptoms such as red and itchy skin, dry skin, hair loss, microflora imbalances and odour.



The ATOP-7 Skin Range has been specially formulated with natural ingredients to soothe red and itchy skin, moisturise the skin and help restore proper skin barrier function. Used regularly it can help alleviate many of the symptoms associated with allergy. Available in multiple presentations that ensure better owner compliance, ATOP-7 is an essential component of the multi-modal treatment approach for managing atopic pets.



# ATOP 7<sup>®</sup> SPOT-ON



*ATOP-7 Spot-On is an easy-to-use weekly spot-on therapy that helps restore proper skin barrier function and soothe the skin. Containing natural oils and essential fatty acids, it is the first 100% natural origin spot-on for allergy-prone skin and can be used to substitute the daily intake of oral essential fatty acids. It contains a phyto bio-diffusing agent to ensure carriage to all areas of the body. It can be used long-term to help reduce dependence on symptomatic medications.*

## Contains:

- **Skin barrier & moisturising ingredients:** hemp and wheat seed oils rich in EFA, wheat phytoceramides
- **Soothing ingredients:** essential oils derived from turmeric, wintergreen, shiu wood Candeia tree extract (bisabolol)
- **Purifying & antioxidant ingredients:** neem leaf extract, tea tree oil, vegetable vitamin E

## Uses:

- ATOP-7 Spot On is for use on allergy-prone skin that is red and itchy
- It can be used alongside ATOP-7 Shampoo, Mousse and Spray for daily management of the skin

Available in 3 sizes

- 0-10kg for cats & dogs
- 10-20kg for dogs
- 20-40kg for dogs

### Directions for use

- Break the top of the pipette
- Part the coat on the back of the neck
- Apply the spot-on solution directly to the skin
- Do not massage in
- Do not bathe the coat for 48 hours
- Brush the coat after 24 hours



# ATOP 7<sup>®</sup> SHAMPOO



*ATOP-7 Shampoo is a soap-free, gentle soothing cream-shampoo for deep cleansing of the coat. With a very short 2-minute contact time to help improve owner compliance, ATOP-7 Shampoo will wash allergens and other irritants off of the coat to reduce allergen exposure. It is specially formulated with natural ingredients to soothe red and itchy skin, moisturise dry skin and help restore proper skin barrier function.*

## Contains:

- **Cleansing ingredients:** coconut oil, glucose from vegetable origin
- **Soothing ingredients:** essential oils derived from wintergreen and lemon tea tree, caper flower bud extract
- **Moisturising & barrier restoring ingredients:** calcium pca, osidic complex, hemp seed oil

## Uses:

- ATOP-7 Shampoo is for use on allergy-prone skin that is dry, red and itchy
- It can be used alongside ATOP-7 Spot-On, Mousse, Spray and Hydra Cream for complete management of the skin
- Ideal for use alongside other treatments such as immunotherapy and symptomatic medication

Available in a 200ml bottle

### Directions for use

- Wet the coat with Luke-warm water
- Apply the shampoo along the back of the animal
- Rub thoroughly through the coat
- Wait 2 minutes and rinse off
- Towel dry the coat
- Apply 1-2 times per week



# ATOP 7<sup>®</sup> MOUSSE



*ATOP-7 Mousse is an easy-to-use "dry shampoo" specifically developed for irritated, dry or allergy-prone skin of dogs and cats. Its formula is rich in natural active ingredients with soothing and moisturising properties. It can be used to quickly and easily cleanse the coat to remove allergens and dirt, reduce irritation and soothe itching. It hydrates the skin and helps restore proper skin barrier function. ATOP 7 Mousse helps extend the duration between shampoos and does not need rinsing which improves owner compliance and ensure the product can be used frequently.*

## Contains:

- **Cleansing & deodourising ingredients:** lipoamino acids of green apple, saponaria root extract, lichen extract
- **Soothing ingredients:** essential oils derived from lemon tea tree, caper flower bud extract, candela tree extract (bisabolol)
- **Moisturising & barrier restoring ingredients:** PCA, Glycerin from vegetable origin, hemp seed oil

## Uses:

- ATOP-7 Mousse is for use on allergy-prone skin that is dry, red and itchy
- It can be used alongside ATOP-7 Spot-On, Shampoo, Spray and Hydra Cream for complete management of the skin
- Ideal for use alongside other treatments such as immunotherapy and symptomatic medication

Available in a 150ml bottle

### Directions for use

- Apply the product into the palm of the hand
- Rub thoroughly through the coat
- Leave to dry
- Apply daily for frequent cleansing and in-between baths with ATOP-7 Shampoo



# ATOP 7<sup>®</sup> SPRAY



*ATOP-7 Spray is an easy-to-use spray specifically developed for irritated, dry or allergy-prone skin of dogs and cats. Its formula is rich in natural active ingredients with soothing and moisturising properties. It can be applied directly to red and irritated skin to calm the skin and soothe itching. It hydrates the skin and helps restore proper skin barrier function. ATOP 7 forms a "2nd skin layer" on the skin surface to help repel allergens.*

## Contains:

- **Purifying ingredients:** essential oils of tea tree and cajuputi, neem oil
- **Soothing ingredients:** rice extract, caper flower bud extract, candela tree extract (bisabolol), pore cocos and reed extracts
- **Moisturising & barrier restoring ingredients:** PCA, poria cocos and reed extracts, hemp and neem seed oil rich in EFA

## Uses:

- ATOP-7 Spray is for use on allergy-prone skin that is dry, red and itchy
- It can be used alongside ATOP-7 Spot-On, Shampoo, Mousse and Hydra Cream for complete management of the skin
- Ideal for use alongside other treatments such as immunotherapy and symptomatic medication

Available in a 75ml bottle

## Directions for use

- Spray the product directly on to the affected area
- Leave to dry
- Apply once daily or several times a day as needed



# ATOP 7<sup>®</sup> HYDRA CREAM



*ATOP-7 Hydra Cream is an easy-to-use cream specifically developed for irritated, dry or allergy-prone skin of dogs and cats. It is specifically formulated to hydrate, nourish and protect dry to very dry skin and helps reinforce proper skin barrier function. ATOP-7 Hydra Cream is rapidly absorbed and has a bitter taste to help deter licking that can further damage the skin. It forms a protective "2nd skin" layer on the skin surface to help repel allergens.*

## Contains:

- **Soothing ingredients:** allantoin
- **Moisturising & barrier restoring ingredients:** Squalene from vegetable origin, glycerin, sodium PCA, hemp seed oil rich in EFA
- **"2nd skin layer" forming ingredient:** red micro algae extract
- **Bittering agent:** essential oil of orange

## Uses:

- ATOP-7 Hydra Cream is for use on allergy-prone skin that is dry, red and itchy
- Ideal for localised areas such as the pinna and abdomen
- It can be used alongside ATOP-7 Spot-On, Shampoo, Mousse and Spray for complete management of the skin
- Ideal for use alongside other treatments such as immunotherapy and symptomatic medication

Available in a 50ml bottle

## Directions for use

- Apply the cream directly to the affected skin area
- Leave to dry
- Apply 1-2 times daily



# Clinical Evidence



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## **Weekly topical therapy based on plant extracts combined with lokivetmab in canine atopic dermatitis**

Emmanuel Besignor and Emilie Videmont  
Veterinary Dermatology 2022



[CLICK HERE](#)

## **Performance of a natural complex in a reconstructed canine epidermis model stressed by cytokines**

Celine Darmon-Hadjaje



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## **Interest of using ATOP-7 spot on in the management of canine atopic dermatitis**

Dr. Charline Pressanti



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## **Evaluation of the protective effect of a spot-on in a model of the cutaneous barrier altered by tape stripping**

Dr. Didier Pin, Dr. Marion Mosca  
Veterinary Sciences 2022



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## **Effect of a soothing spray on dogs with moderate atopy**

Dr. S.Tretter & Pr. Ralf Muller  
Journal of American Animal Hospital Association 2011



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## **Hydrating effect of a fluid cream on intact and damaged skin**

Pr.D.Pin, Dr.O.Fantini



[CLICK HERE](#)

## **Effect of a rise-free soothing and cleansing foam in canine atopic dermatitis**

Pr.E.Besignor & Dr.L.Fabres  
Veterinary Dermatology 2018



# BONUS OFFERS

CLICK HERE



For a special free of charge bonus offer on the ATOP-7 skin range click the link above

CLICK HERE



The ATOP-7 skin range forms part of our "**Allergy Awareness Campaign**" which provides owners with free topical skin products when ordering an a PAX allergy test. For more information, click on the link above.





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