

## Why Allergy Test Your Pet?

If your pet has been diagnosed with allergy, your vet may recommend doing an allergy test.

Allergy testing is important for a number of reasons and can help you and your vet better manage your pet's condition.

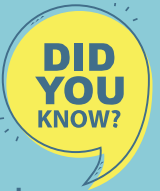
■ 10-20% of dogs are allergic and allergy can affect up to 12.5% of cats  
■ Pet's can be allergic to environmental allergens like dust and pollen, as well as certain foods

■ Allergy can be seasonal or all year-round

■ Clinical signs include itchy skin, ears & paws, secondary skin infections & ear infections

■ Clinical signs often occur before 3 years of age

■ Some breeds are more likely to be allergic than others eg. Labradors, WHT, Bulldogs, Spaniels



### Prove

An allergy test is the only way to know which environmental allergens may be triggering your pets' symptoms.

By finding out if your pet is sensitive to certain allergens like pollens and dust mites, you can look at ways to reduce exposure to those allergens to help reduce severity of symptoms. For example, vacuuming or washing bedding more to reduce dust mite exposure, or going for walks at time of the day when pollen counts are lower.

### Predict & Prepare

An allergy test will help you know when the symptoms of your pets' allergy are likely to occur. They may be limited to a particular season, for example if caused by tree pollen, or all year round, if caused by dust and pollen.

By knowing this, you can prepare for things like visits to the vet and increased medication costs at certain times of the year when your pet's allergy may flare up.



### Prevent

Allergic patients often get skin and ear infections. By knowing when symptom flare ups will likely occur, you will know when to start looking for the early signs of skin and ear problems, including itching, redness and odour.

This means you can take preventative action before they progress and become harder and more expensive to treat.

### Plan treatments

Allergy testing will help you formulate effective treatment plans. Allergen Specific Immunotherapy is an effective and safe treatment option which can only be started when allergens have been identified through testing.

Your vet may also want to use certain medications that reduce itching. Allergy testing will help determine for how long these may be needed. It will also give an indication of when symptoms are likely to be mild meaning these medications may be able to be withdrawn for certain periods, saving you money.



## Understanding Allergy



### The Allergy Journey

Scan the QR code to visit our Allergy Journey webpage. This is an information hub that can help you better understand what allergy is, how to diagnosis it and how to best manage it.



### Allergy treatment diary

Scan the QR code to download our allergy treatment diary. This allows you to keep track of your pet's symptoms and progress when treatment has been started.

### Allergy guides

Scan the QR code to download our useful allergy guides. These are quick reference materials that give information on understanding environmental and food allergy with tips on allergen avoidance.



### Product guides

Scan the QR code to download our useful product guides which contain information on our range of topical products that can be used to help manage your pets skin and ears.

